

VACATION DAYS are Happy Days



Muskie
Pike
and
Bass
Fishing

Boating
Bathing

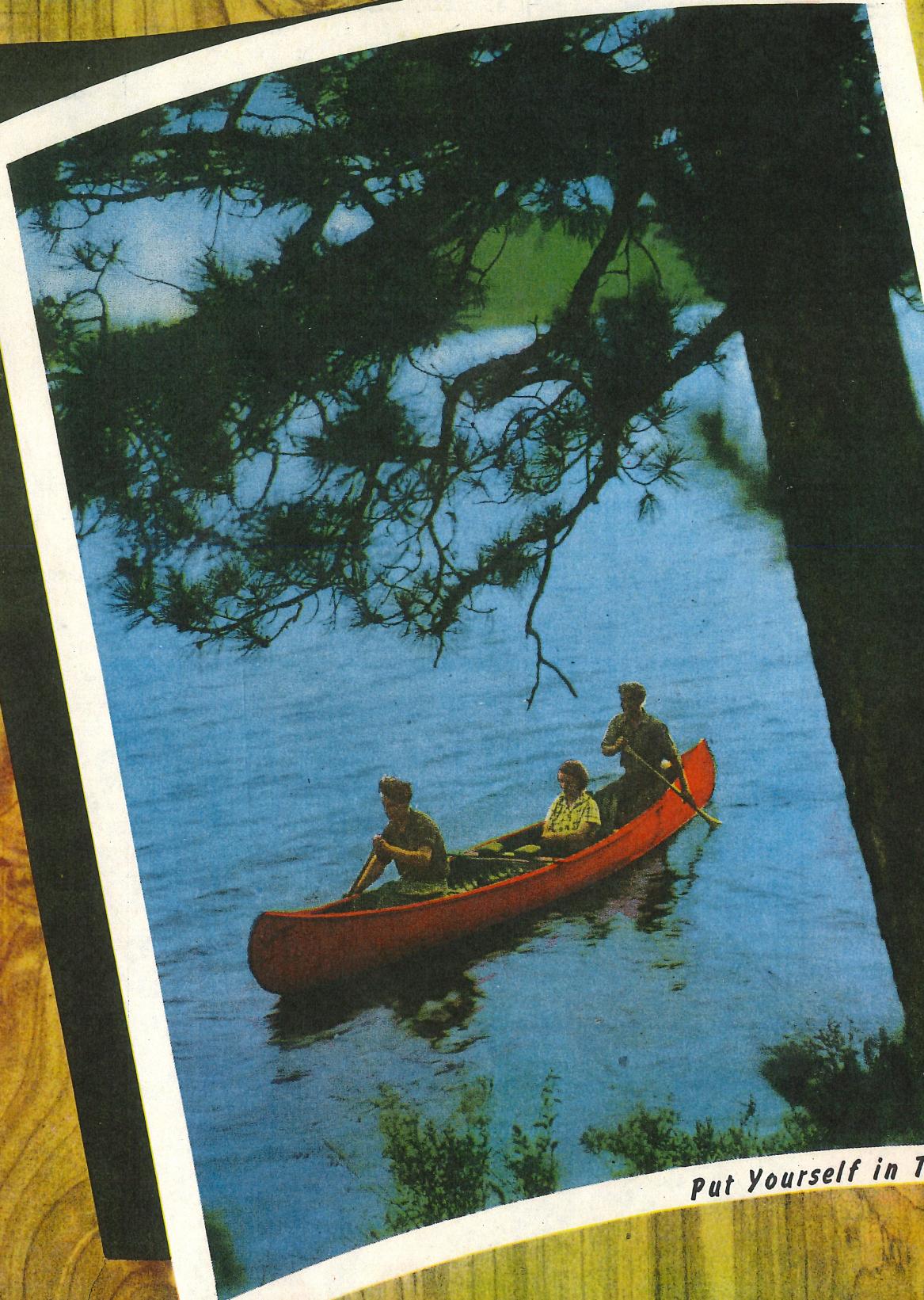
Water
Sports

Golf
Tennis
Shuffle
Board

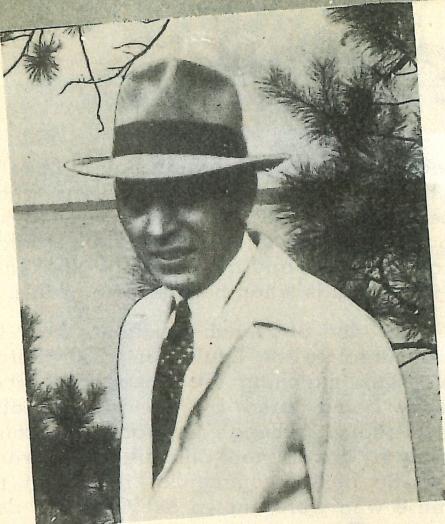
Dancing
Saddle
Horses

** DISTRIBUTED BY THE **
MANITOWISH WATERS
CHAMBER of COMMERCE

INCORPORATED
P. O. MANITOWISH, WIS.



Put Yourself in This Picture



ROY J. JORGENSEN
President, Manitowish Waters
Chamber of Commerce

WELCOME . . . to Manitowish Waters

On behalf of the organization I represent, our fine resorts and cooperative business men, let me extend a sincere invitation to visit the Manitowish Waters region.

Here you will find any accommodations you wish at a price range to fit any purse. First class modern hotels and cottages or rustic cabins, as you choose. All outdoor sports in a healthful climate that only the Wisconsin north woods can offer.

The Chamber of Commerce will be pleased to be of any assistance possible. Copies of this book will be sent free to anyone upon request. Information of the region as a whole will be gladly given but any details regarding a certain resort, rates, etc., will have to be obtained from that source.

In the pages toward the end of this book, you will find prepared inquiry forms for your convenience. Please use these forms when writing to resorts. Send a letter along if you wish special information not covered by this form. We suggest making reservations as soon possible.

So . . . to enjoy your hard earned recreational period to the fullest extent possible, come to the peaceful land of woods and waters in the great Wisconsin north woods. We'll be looking forward to your visit to our region this summer.

Sincerely,
Roy J. Jorgensen
Roy J. Jorgensen, President

MANITOWISH WATERS CHAMBER OF COMMERCE
Postoffice MANITOWISH, WISCONSIN



HISTORY . .

post of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificent Chinese robes which he had brought in the event his adventures would bring him to the great Orient, and frightened by the "Thunder" he carried in his hands when he fired two pistols.

During the period of French Dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority being lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as "Coureurs de Bois" (wood rangers). There were undoubtedly many of these daring traders who bartered with the Indians of Wisconsin long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656 and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs — the first man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary, withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort William). In his journal, he described the portage from the mouth of the Montreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.

* * *

In 1884, Peter Vance, guide, land cruiser and typical northwoodsman, left Menomine, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menomine in April, 1884, and arrived at their destination in August of that year. Many stops had been made enroute but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey the land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

OF FOR A LITTLE MORE THAN A CENTURY — FROM about 1650 to 1760 — France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it "Ouisconsin," the French version of an Indian word meaning "Gathering of the Waters." Previously (about 1512) Spanish explorers in the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it "Florida" though no Spaniard ever penetrated the vast northwest.

France's dominion in the New World was ended by British military occupation in 1763. Not many years later, the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung unchartered territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance of 1787 provided for the governmental machinery of the Northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now Iowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time, new counties were created as the population shifted northward until 1901 when the total of 71 counties made up the present State of Wisconsin.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 346 lakes which occupy 140 square miles or more than 15 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying "When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies."

Nicolet had come to find the "People of the Sea" perhaps Asiatics, said to be living far beyond the last out-

fishing . . . in the MANITOWISH WATERS REGION

The WISH in ManitowISH

It's way up north of the heat belt,
In Wisconsin, on U. S. Fifty-one;
Where sport, relaxation and health,
Await both the old and the young.

So why not come to Manitowish,
And enjoy a real vacation there,
Here your WISH to catch a big FISH
Comes true . . . with plenty to spare.

MANITOWISH WATERS

offers a good variety of fishing spots. Here you will find many lakes and rivers with flowages close by. It is possible to fish for weeks and months without fishing in the same spot twice. Our region offers fine muskie, wall-eye pike and bass fishing. Good fishing is assured owing to the fact that the Manitowish Waters owns and operates its own fish hatchery. Over twenty-five million small fish are hatched and planted in our lakes every year. The Manitowish Waters consists of fifty lakes and rivers with a main chain of fourteen navigable lakes. Here, indeed, is a fisherman's paradise!

While record catches of muskie, wall-eye pike and bass are made here every season, there is also an abundance of all species of pan fish. Fishing is, as a rule, always good in the Manitowish Waters region. For the BEST fishing, we recommend either early or late in the season. At these times, the "big fellows" are full of pep and strike hard. Years ago fishermen endured hardships to fish this wonderful body of water. Today, you can have all the pleasure of fishing in the north woods with all the comforts of home.

Competent and obliging guides can be secured at reasonable fees. These men are anxious to make all your fishing trips successful and leave pleasant memories to occupy your mind long after vacation is over.



Our Modern Hotel

"If you want
the **BEST**"

ALL
Accommodations
Are Modern

at
Voss'

BIRCHWOOD LODGE

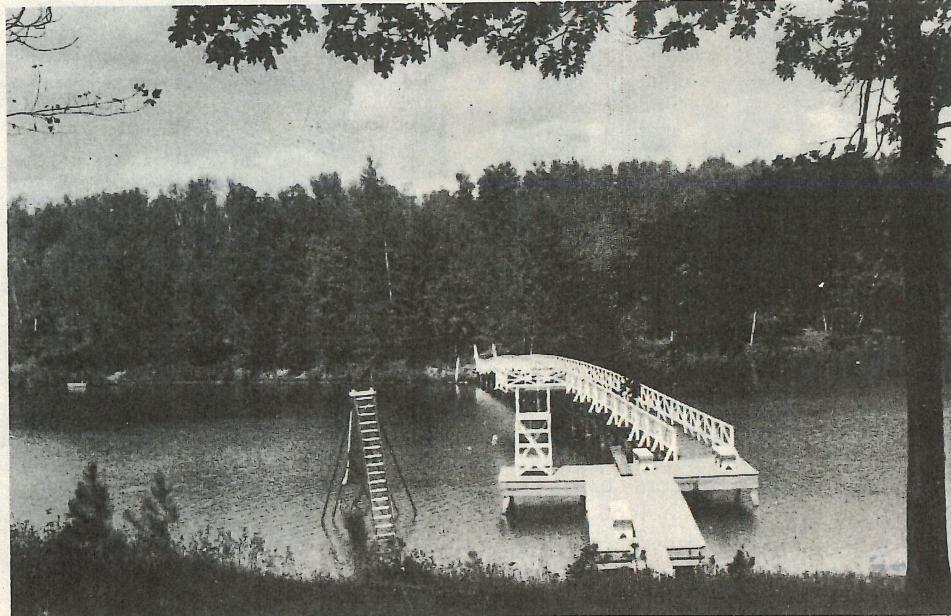
★
18-ROOM HOTEL

★
12 GUEST COTTAGES
American Plan

★
7 HOUSEKEEPING
COTTAGES
with Bath, Hot and Cold
Water and Fireplaces

★
Private Long Distance
Telephone

View of Cottages



Scene at Birchwood Lodge



EXCELLENT MUSKIE, PIKE and
BASS FISHING . . . 18-HOLE
GOLF COURSE . . . SANDY
BATHING BEACH . . 12 RIDING
HORSES . . RECREATIONAL
HALL . . DANCING . . TENNIS

For further information, rates,
literature, etc., write

Voss'

BIRCHWOOD LODGE

MANITOWISH WATERS,
WISCONSIN

P. O. MANITOWISH, WIS.

Welcome . . . to a Vacation of Happiness

JOE ILG'S LOG CABINS are located on beautiful Rest Lake on the Manitowish chain and a short distance from the Flambeau Flowage and Turtle Waters.

Rustic log cabins with three or more rooms. Equipped with electric lights, excellent beds and housekeeping facilities. We also have cabin accommodations with meals at Main



Lodge. We satisfy that "Northwoods appetite" with real home cooking.

Sandy bathing beach — perfectly safe for children. Diving raft and aquaplane. Tennis court on grounds — golf and riding horses nearby.

We'll tell you—Where to fish, How to fish and kind of bait to use.

Special rates for May, June and September after Labor Day. For further information, rates, literature, etc., write

JOE ILG'S LOG CABIN RESORT

Manitowish Waters, Wis.

P. O.: Mantiowish, Wis.

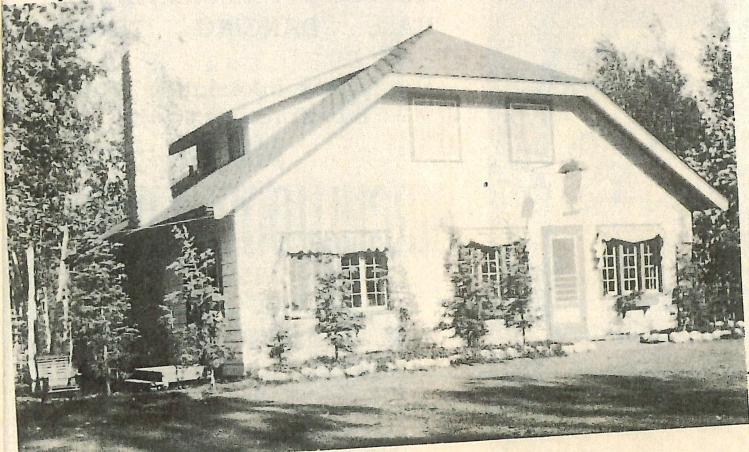
"UNUSUAL . . . Yes!"

YOU ARE NEVER TOO LATE NOR TOO EARLY to be served your meals while vacationing, fishing or hunting in the Manitowish Waters region.

Schroeder's has always been known for friendly service at all hours.

Located on U. S. Highway 51
Near Rest Lake Dam

Open the year 'round



- S—is not a large resort
- C—has lodge rooms and cabins
- H—has hot and cold running water
- R—has electric lights
- O—has exceptionally good food
- E—serves meals when you want them
- D—beds are comfortable
- E—has guides at your service
- R—rates are reasonable
- S—is located in the heart of the Manitowish chain of lakes, on Rest Lake

For further information, rates, etc. write
Schroeder's Resthaven

Manitowish Waters, Wis.

P. O.: Manitowish, Wis.

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET
WHEN WRITING TO ANY RESORT OR ADVERTISER

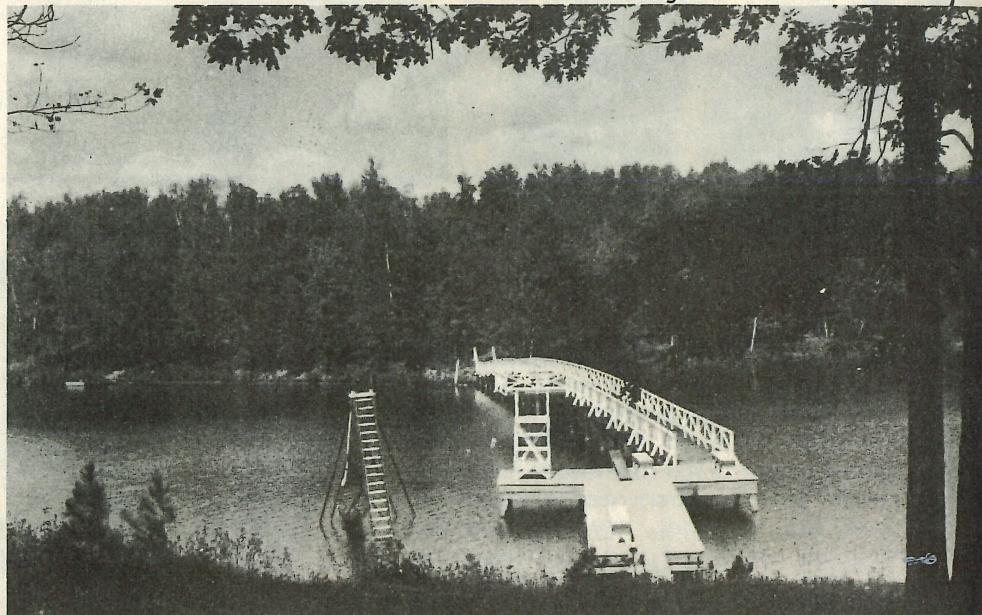


Our Modern Hotel

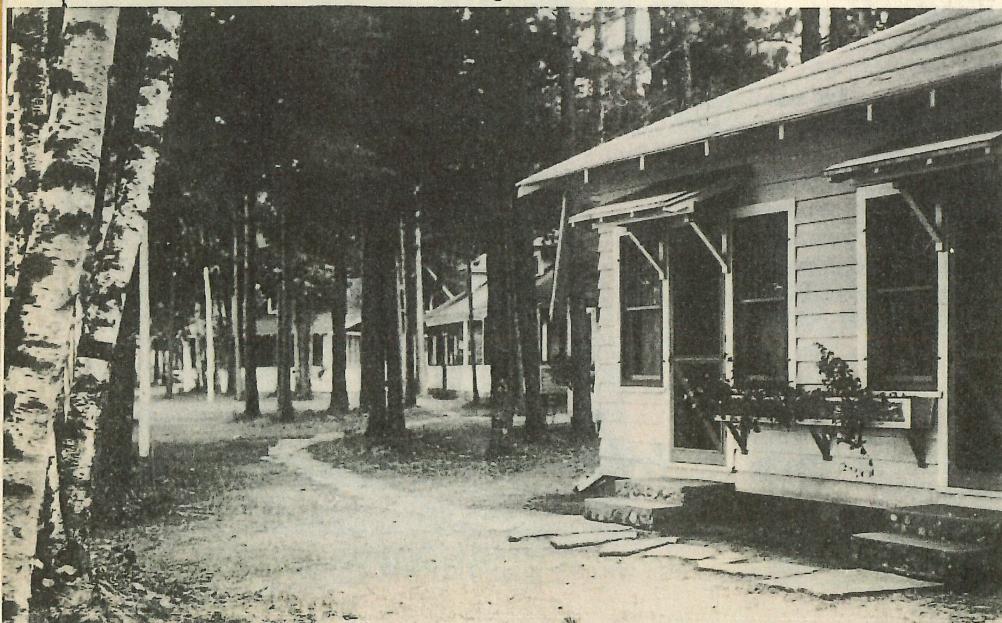
"If you want
the **BEST**"
ALL
Accommodations
Are Modern
at
Voss'
BIRCHWOOD LODGE

On Spider Lake of the Manitowish Chain

Scene at Birchwood Lodge



View of Cottages

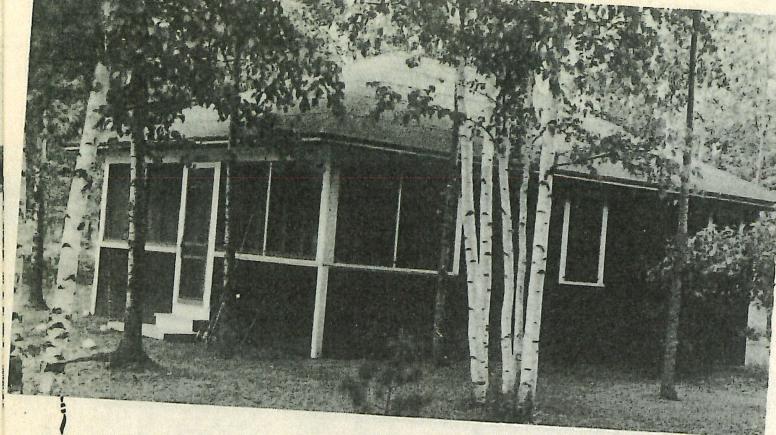


- ★
18-ROOM HOTEL
- ★
12 GUEST COTTAGES
American Plan
- ★
7 HOUSEKEEPING
COTTAGES
with Bath, Hot and Cold
Water and Fireplaces
- ★
Private Long Distance
Telephone
- ★

EXCELLENT MUSKIE, PIKE and
BASS FISHING . . . 18-HOLE
GOLF COURSE . . . SANDY
BATHING BEACH . . 12 RIDING
HORSES . . RECREATIONAL
HALL . . DANCING . . TENNIS

For further information, rates,
literature, etc., write

Voss'
BIRCHWOOD LODGE
MANITOWISH WATERS,
WISCONSIN
P. O. MANITOWISH, WIS.



Northwood Lodge with its stately pines and birches is a spot of beauty. It is located on Star Lake with entrance on U. S. Highway 51. The grounds are high and level. We have a fine sand beach with gradual slope, no holes or drop offs. Water is crystal clear.

NORTHWOOD LODGE offers a perfect vacation for children and adults alike. Come here for rest, swimming, boating, fishing or other outdoor activities. Cozy Lodge for evening gatherings.

Modern HOUSEKEEPING COTTAGES

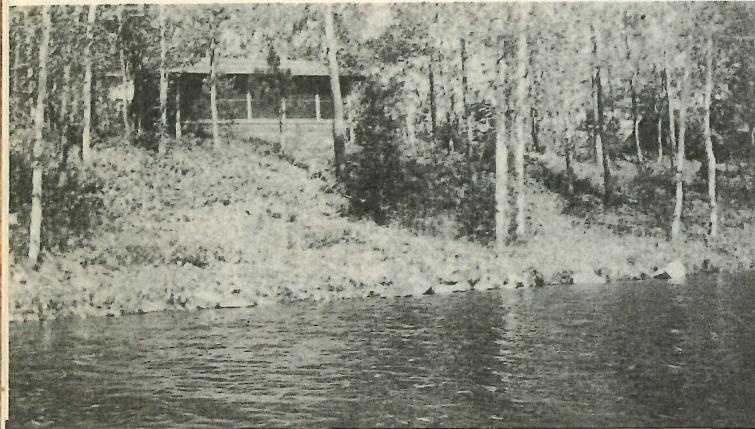
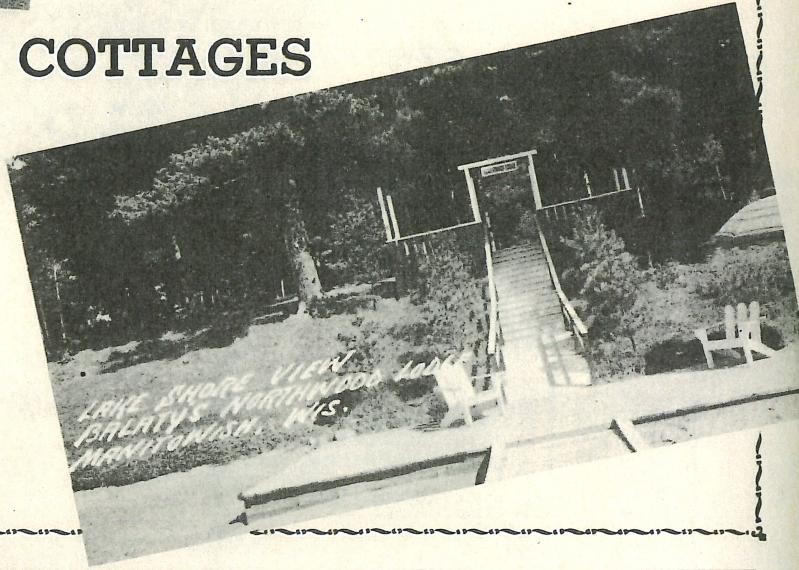
REAL COTTAGES facing the lake. Electric lights and refrigeration. Running water. Inside flush toilets. Coil springs and innerspring mattresses.

NORTHWOOD LODGE is a moderate sized resort. Special rates for May, June and September after Labor Day. Reasonable rates always.

For further information, rates, literature, etc., write *V. Balaty*

Northwood Lodge

Manitowish Waters, Wis. P.O. Manitowish, Wis.



FURNISHED COTTAGES for housekeeping on Spider Lake. Famous for excellent muskie, pike and bass fishing.

Clean, comfortable cottages with one, two or three bedrooms and large screened porches overlooking the lake. New comfortable beds. Electric lights.

Fifteen minute drive to 18 hole golf course. Fine sand bathing beach. Riding horses available nearby. An ideal spot to spend your vacation.

Special rates for May, June and September after Labor Day.

Long Distance telephone — Manitowish, Wis. No. 82

For further information, rates, etc., write
Mrs. E. C. Voelzke

Manitowish Waters Resort

Manitowish Waters, Wis.

P.O. Manitowish, Wis.

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET
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Just for
FUN!

... try

**KOERNER'S
SPIDER LAKE
RESORT**



ON HIGHWAY

U. S. 51



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TELEPHONE ..

MANITOWISH, WIS.

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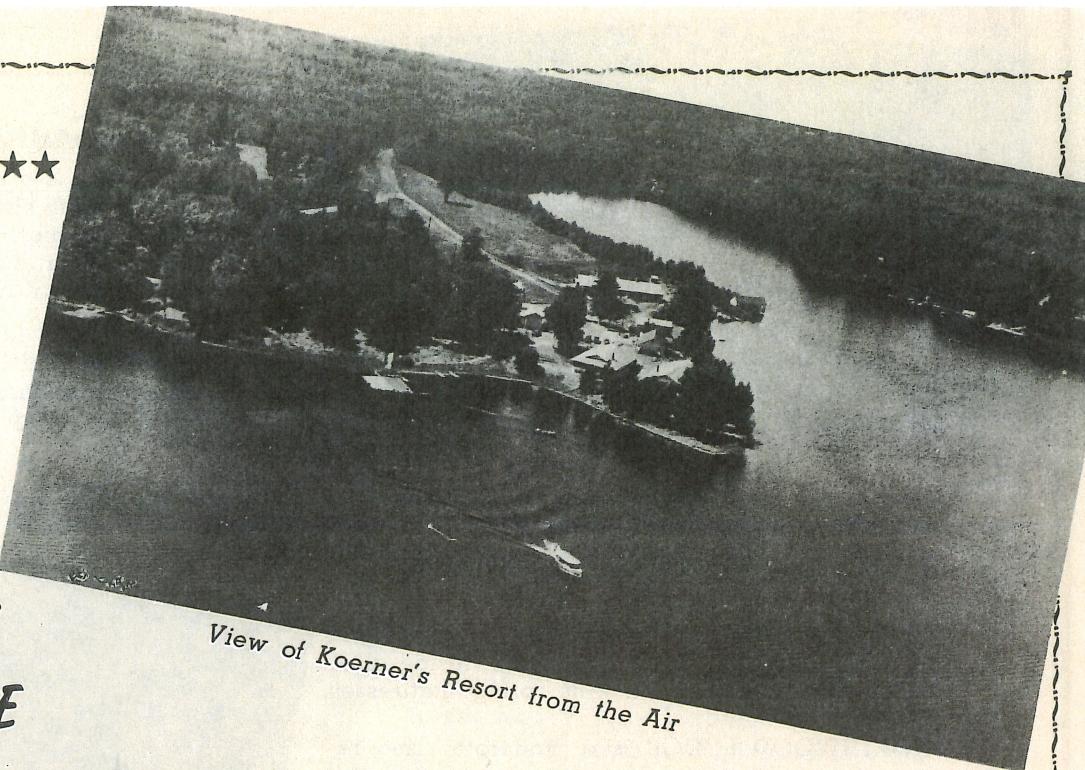


MEMBER:

Wisconsin State Hotel
Association

American Hotel
Association

Manitowish Chamber of
Commerce



View of Koerner's Resort from the Air

An up-to-date resort with all the facilities
for a happy, comfortable vacation



Featuring Good Food



Rooms and Cottages With Bath



*Your postcard, or letter, if you have time,
asking for folder, rates and further infor-
mation on "FUN FOR THE FAMILY" will
have my prompt personal attention.*

Alvin Koerner





Just for
FUN!

.. try

**KOERNER'S
SPIDER LAKE
RESORT**



ON HIGHWAY

U. S. 51



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TELEGRAPH . .

MANITOWISH

WISCONSIN



TELEPHONE . .

MANITOWISH, WIS.

NO. 52

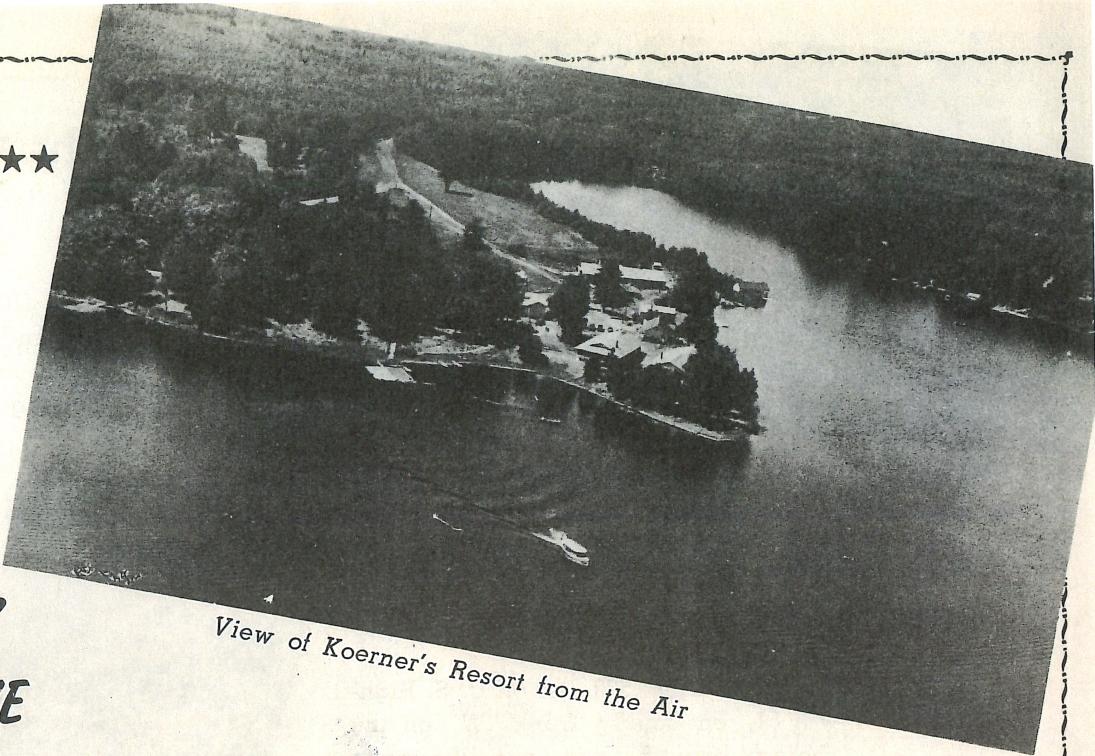


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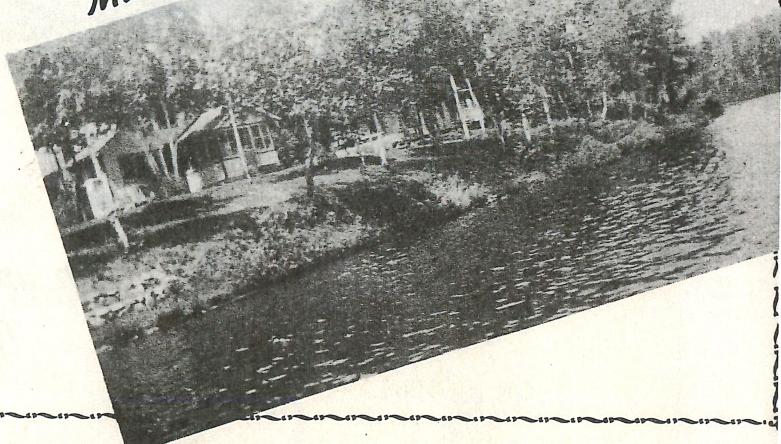




All the Comforts of Home ... in the North Woods

MODERN HOUSEKEEPING COTTAGES with hot and cold running water, shower baths and electric lights. Fine sand bathing beach.

Muskie, Bass and Pike Fishing



We suggest making reservations in advance to avoid disappointment. Reservations should be accompanied by a nominal deposit for your protection as well as our own.

We are located just 500 feet off U. S. Highway 51, on County Trunk "W" on the shore of beautiful Rest Lake. We invite your inspection.

For further information, rates, etc., write
Gus Heidmann

Oakgrove Cottages

Manitowish Waters, Wis.

P. O.: Manitowish, Wis.

A Woodland Haven

Located in the famous Manitowish Waters Region on both Benson Lake & Manitowish River. The only resort on this lake.

Beautiful woods with deer and wild life seen in abundance.

Accessable to two railroads. The Chicago & Northwestern and the C., M., St. P. & P. Stores and Night Clubs in the range of a few miles; or most of your provisions can be obtained right at your door.



HUNTERS CAMP O' THE WOODS

with six all modern house-keeping cabins, shower house, recreational center, shuffle board, outdoor fireplace with picnic table and attractive Lodge makes it a complete ideal vacation selection.

The cabins accommodate one, two or three couples, are completely equipped with electric lights, running water, inside flush toilets & 4-burner gas stoves with oven.

Beds have inner-spring mattresses with ample wool blankets.

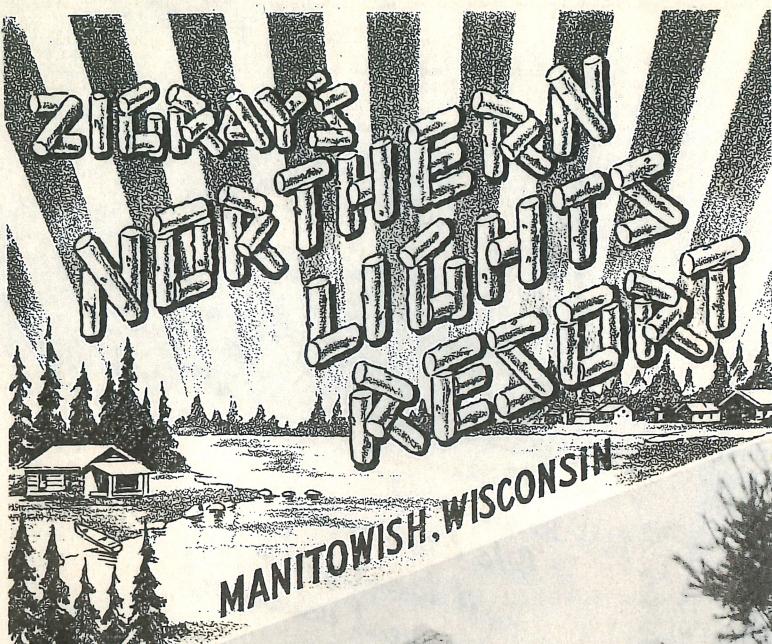
For Rates and Reservations write to MRS. E. W. HUNTER

HUNTERS CAMP O' THE WOODS

Manitowish Waters, Wis.

P. O. Manitowish

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET
WHEN WRITING TO ANY RESORT OR ADVERTISER



AMERICAN PLAN RESORT

The Management and personnel of the NORTHERN LIGHTS RESORT . . . experienced in satisfying the requirements of those accustomed to the best, feels that it is equipped to offer a superior version of "the abundant life."

HOT and COLD RUNNING WATER
IN EVERY ROOM

MODERN COTTAGES WITH
SHOWER OR BATH . . . HOT
WATER AT ALL TIMES
INNER SPRING BEDS

SANDY BATHING BEACH
SAFE FOR CHILDREN

MODERN COCKTAIL LOUNGE
Across the road from hotel
RESTRICTED CLIENTELE

EXCELLENT FISHING
Capable guides available
18-HOLE GOLF COURSE NEARBY
SADDLE HORSES AVAILABLE
GAMES OF ALL KINDS

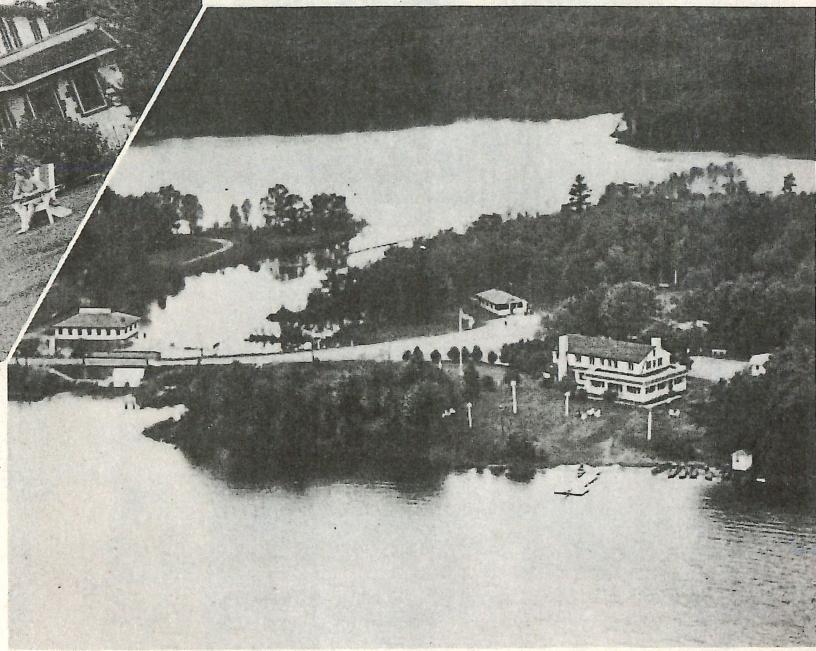
Located on U. S. Highway 51 at Rest Lake . . . 284 miles from Milwaukee and 387 miles from Chicago.
An enjoyable day's drive.

Chicago & Northwestern runs overnight Pullmans to this region. Also daylight trips. Trains will be met by appointment.

Zigray's NORTHERN LIGHTS RESORT
MANITOWISH WATERS, WISCONSIN

*an ideal LOCATION . . .
for an ideal VACATION*

Convenience . . . comfort . . . and even luxury . . . in a setting of wilderness beauty, characterize this vacation resort. A modern fireproof hotel, beautifully appointed, with a group of lovely cottages adjacent, all situated in a grove of pines and white birch, the entire grounds commanding a suburb vista of Rest Lake . . . *isn't this exactly what you have been looking for?*

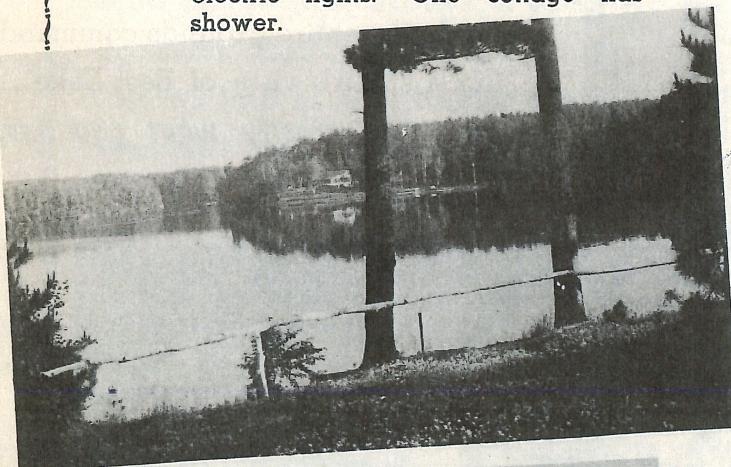


AN IDEAL SPOT to rest and relax

POINT OF PINES is located on Spider Lake, one of the Manitowish chain of 14 lakes.

Only two housekeeping cottages on 20 acres with a 2000 ft. shore line and hundreds of pine trees. A quiet secluded spot.

Cottages are completely furnished, inner spring mattresses, running water and electric lights. One cottage has shower.



We have what
it takes for a
real vacation!



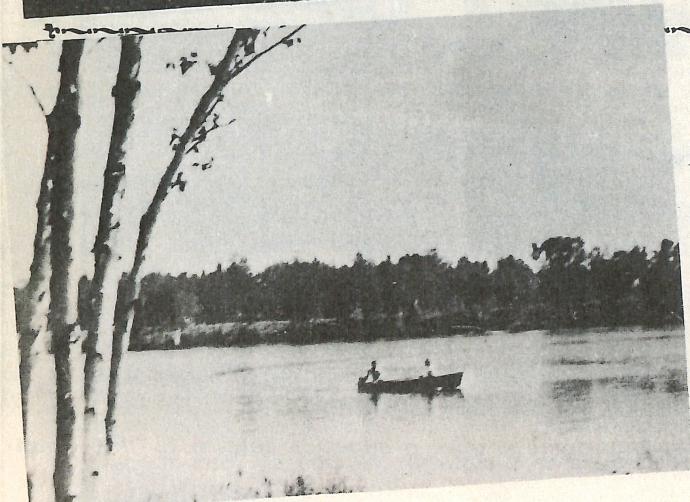
For further information, rates, etc., write

Luce Daniel Bond

Point of Pines

Manitowish Waters, Wis.

P. O.: Manitowish, Wis.



DeWoody's WAUKEGAN LODGE

IS LOCATED ON A PRIVATE LAKE WITH
BOATS AVAILABLE ON MANITOWISH RIVER,
BENSON, AND LITTLE BASS LAKES.

New log finish cabins, completely furnished for house-keeping, are available with running water, electric light, gas stoves and inner-spring mattresses.

An ideal vacation spot. Board and room available.

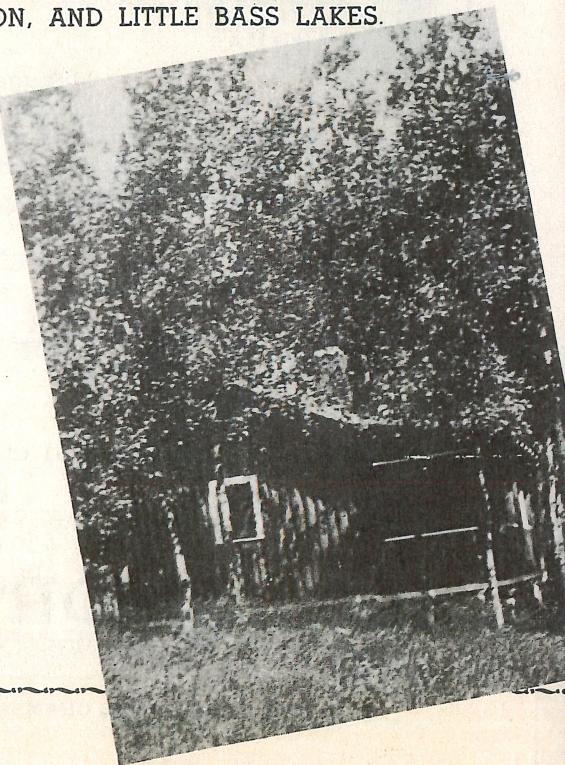
Reasonable rates. For further information, write to

MR. AND MRS. L. J. DeWOODY

WAUKEGAN LODGE

Manitowish Waters, Wis.

P. O. Manitowish, Wis.



100 ACRES of WOODLAND - Plenty of Deer and Wild Life

MANITO LODGE is located on Little Star Lake, one of the Manitowish chain of fourteen lakes, on highway 51—1000 feet of water frontage—ideal location.

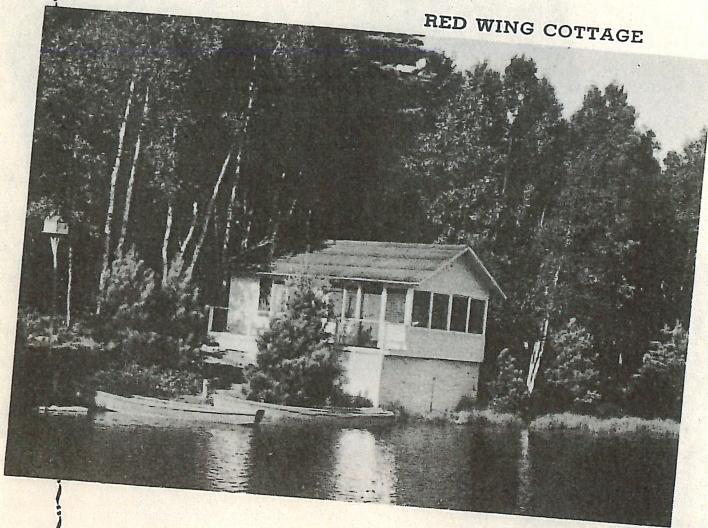
Cottages are new of frame and oil treated logs—will accommodate from two to eight. Completely, comfortably and tastily furnished with or without linens for housekeeping — plenty of blankets — coil springs and inner spring mattresses—screened porches overlooking lake. Located among beautiful pine and birch trees and to insure privacy plenty of space between cottages — private road to each cottage.

ELECTRICITY — ELECTRIC REFRIGERATION —

GAS STOVES and wood heating stoves.

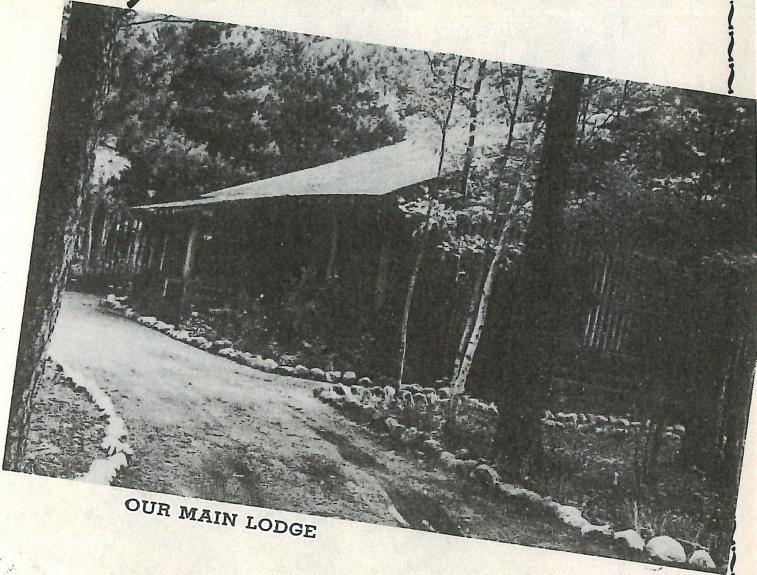
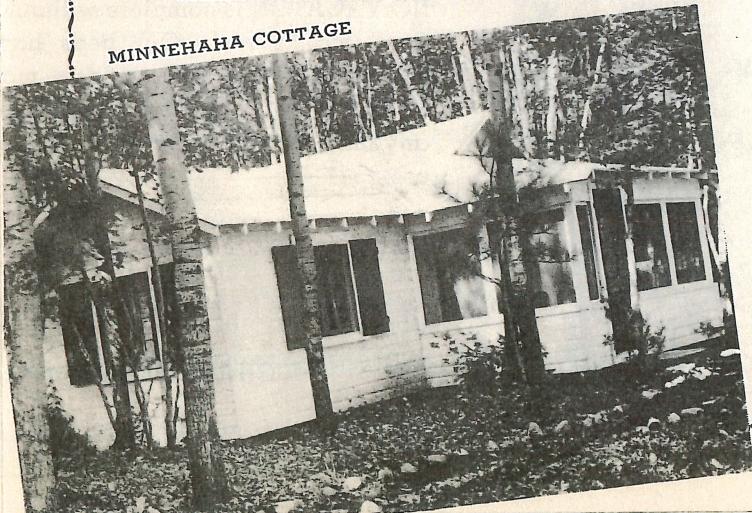
OUTSIDE FIREPLACE where all gather for pleasant evenings of planning for fishing parties. Hiking trips thru wooded trails — tennis, horse back riding, dancing or movies which are available within two miles of the lodge. Splendid golf course within ten miles.

RED WING COTTAGE



FOR YOUR CONVENIENCE, we have dairy products, bakery and vegetables at the main lodge — stores within two miles.

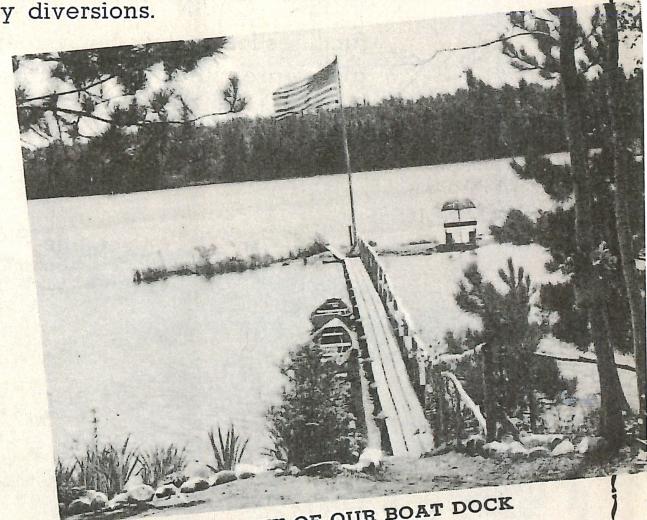
MINNEHAHA COTTAGE



OUR MAIN LODGE

SAND BATHING BEACH at each cottage, also at main lodge — perfectly safe for children.

Make one of our cottages your summer home and headquarters — week or season — while fishing and vacationing in the beautiful north woods and be assured of comfort. You may have an active vacation or just relax. At Manito Lodge there are many diversions.



VIEW OF OUR BOAT DOCK

★
Muskie
Pike
Bass
Fishing

Special rates for season — also May, June and September after Labor Day. Write for further information and literature — we meet trains if you do not come by automobile. Early reservation is advised (deposit required) to secure cottage best suited to your needs.

Restricted clientele.

MANITO LODGE
Manitowish Waters, Wisconsin
P. O. MANITOWISH, WIS.



ISLAND LAKE

★ ★ ★ *On Island Lake*

ISLAND LAKE LOG CABINS ARE EQUIPPED WITH GAS STOVES, HOT AND COLD RUNNING WATER, MODERN BATHROOMS, SHOWERS, COMFORTABLE BEDS, LARGE NATURAL ROCK FIREPLACES AND SPACIOUS SCREENED PORCHES. EACH CABIN HAS ELECTRIC REFRIGERATOR.

EVERY CABIN is equipped with all facilities for modern housekeeping. China, glassware, utensils and furnishings are of excellent quality and new. Linens furnished if desired.

Comfortable Bedrooms Invite Sleep



NO VACATION is complete without a good night's rest. Our beds have coil springs and inner spring mattresses. We have not overlooked anything for your comfort and pleasure.



ISLAND LAKE
RICHARD SLEIGHT, Mana

LOG CABINS

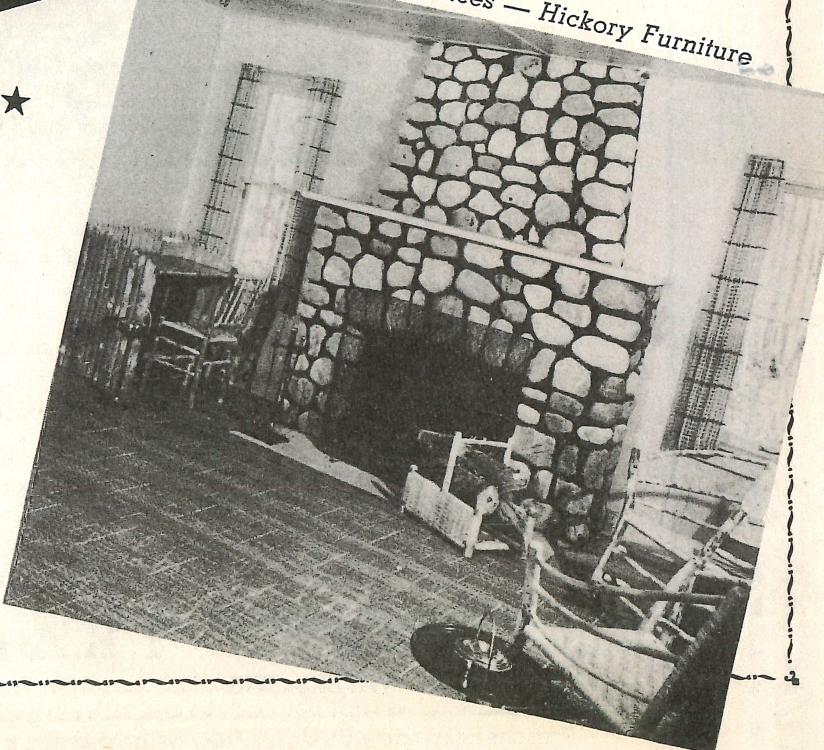
On the Manitowish Chain

ISLAND LAKE LOG CABINS ARE DESIGNED FOR LIVING THE MODERN WAY AND INSURE A PERFECT VACATION. NOWHERE IN THE GREAT NORTHWOODS VACATION AREA ARE RUSTIC SIMPLICITY AND WOODLAND BEAUTY SO FLAWLESSLY COMBINED WITH THE COMFORTS OF HOME.



WIDE, SANDY BATHING BEACH. Outside charcoal broilers. Telephone in each cabin. 110 volt A. C. current for appliances. New Rhinelander boats.

Natural Fireplaces — Hickory Furniture



WE INVITE YOU to spend your vacation at ISLAND LAKE LOG CABINS. . . For further information, rates or reservations, write to the address below. Your inquiry will receive prompt attention.

LOG CABINS

P. O. MANITOWISH, WIS.



"Service with a Smile"

THE WIN-MAR CABINS are located on Vance Lake of the Manitowish Chain. Cabins are clean, cozy and newly built, presenting a rustic log appearance. Fully equipped for housekeeping with good beds and electric lights.



THE WIN-MAR RESTAURANT is famous for GOOD FOOD. Those who do not wish to do their own cooking will enjoy delicious, home-cooked meals attractively served in a pleasant dining room overlooking the lake.

THE WIN-MAR FOOD MART is always freshly stocked with fine meats, groceries, vegetables and dairy products.

Established over 20 years

The WIN-MAR

Manitowish Waters, Wis. P.O. Manitowish, Wis.



"A WOODLAND RETREAT"

DEER TRAIL COTTAGES located on Star Lake are completely furnished for housekeeping and situated in a secluded well-wooded tract, 500 feet off U. S. Highway 51.

Electric lights, electric refrigeration and water in each cottage. Safe, sandy bathing beach. Reasonable rates. Further information, write to

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DEER TRAIL COTTAGES

MANITOWISH WATERS, WIS.

P. O. MANITOWISH, WIS.

... It's **PEACEFUL** . . . and **SAFE**

MANITOWISH WATERS

in the beautiful
★ ★ **WISCONSIN**
NORTH WOODS

... for the
Time
of
Your
Life

*Muskie . . .
Pike and Bass
Fishing*



150 Miles
of Wooded
Shoreline

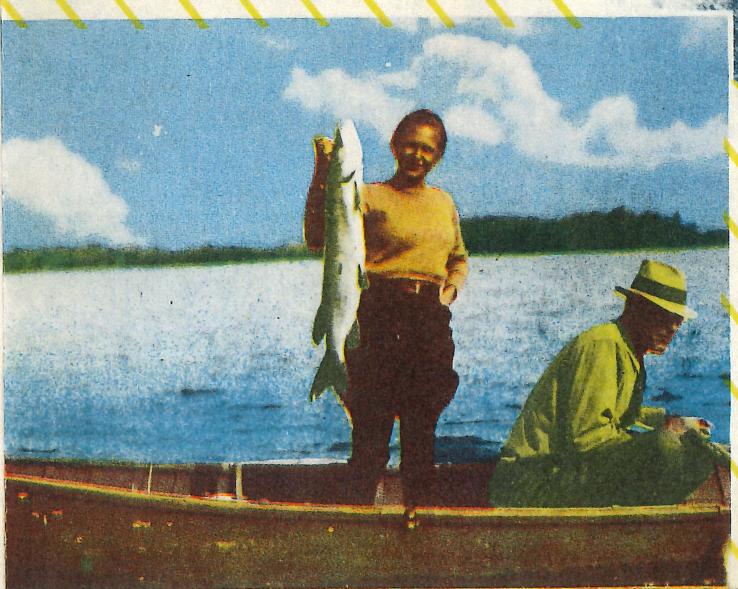
... 6500
Acres of
Water

Boating
Bathing
Golf
Tennis

Come to
MANITOWISH
WATERS

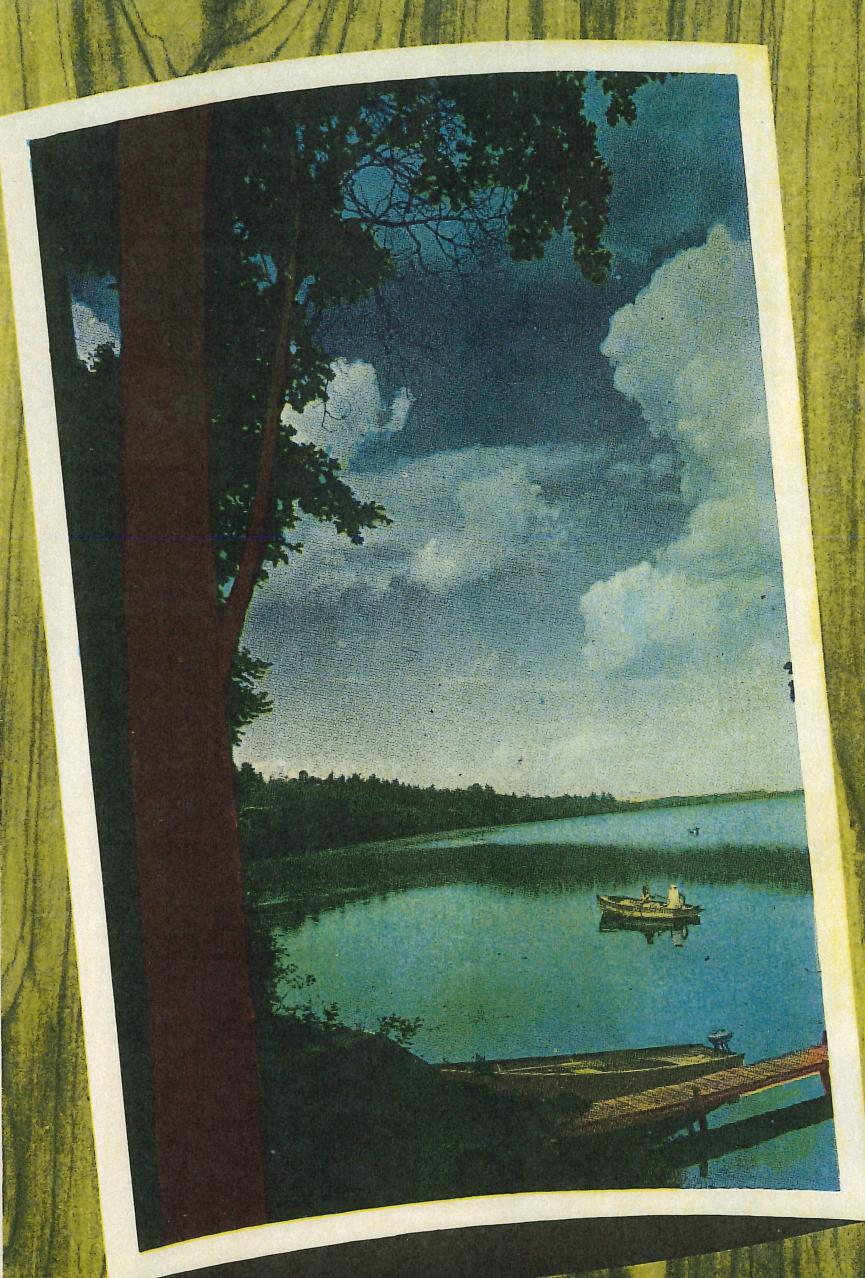
on U. S. 51

Postoffice: MANITOWISH, WIS.

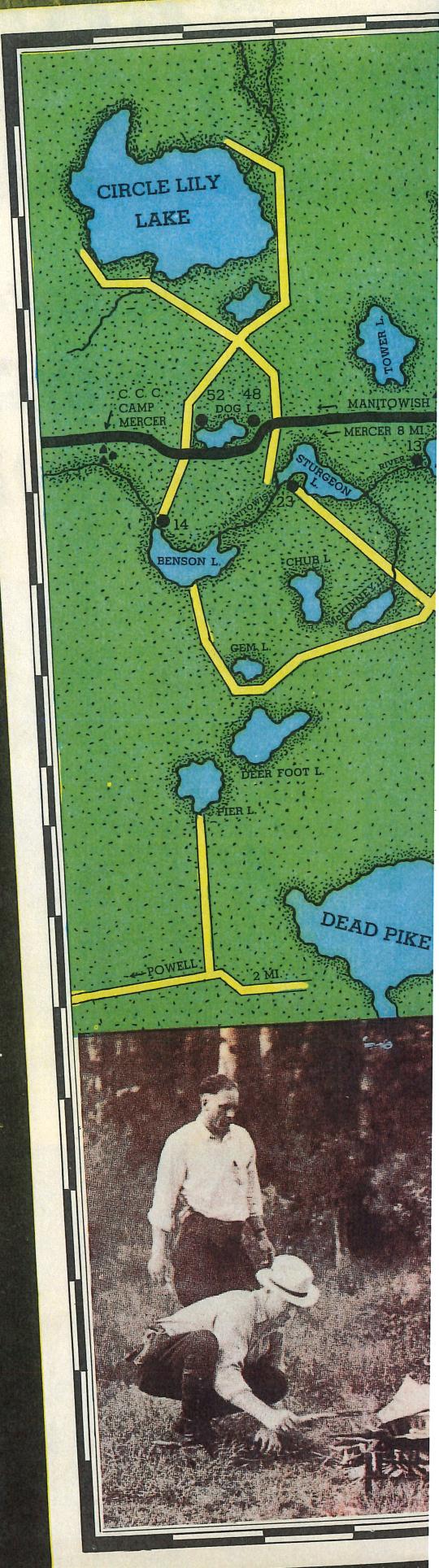


WHERE
VACATION
DREAMS
COME TRUE!
A vertical decorative border on the right side of the page, featuring a series of black silhouettes of various outdoor activities: a sailboat, a fisherman, a couple walking, a horse and rider, a tennis player, and a swimmer.

The Famous Manitowish Chain of 14 Lakes



Wisconsin's Outstanding
Muskie Waters



WINCHESTER 4 MI
C.R. W

The town of Manitowish Waters Fish Hatchery, annually stocks the lakes of Manitowish Waters with upward of 25 million Wall-eyed Pike and Muskellunge as well as maintaining rearing ponds for raising thousands of small and large mouth Bass. It is the only Hatchery in Wisconsin entirely locally operated and maintained and assures sportsmen the best of fishing conditions.

Another big factor responsible for the extra good fishing is the famous Manitowish Waters fish-lock, the first successful one of its kind in North America. It may be seen in operation anytime from early Spring until beginning of Winter, and each year thousands of mature fish, coming up-stream from the Flambeau Flowsage are conveyed over Rest Lake dam into the main chain of the Manitowish Waters.



See the following page for a list of resorts indicated by the numbers

Complete List of Resorts and Other Lines of Business

★ ★ ★ ★ ★ Write for further detailed information, rates, etc. ★ ★ ★ ★ ★

1. ALDER LAKE RESORT R. A. Beizer, Prop. HC	22. LITTLE BOHEMIA LODGE Emil Wanatka, Prop. APH-GC-R-B	43. SYKES' COTTAGES Homer Sykes, Prop. HC
2. BECKER'S COTTAGES Frank Becker, Prop. HC	23. LOCKED HORN LODGE Joseph Startz, Prop. HC	44. SYLVAN LODGE Paul W. Lange, Prop. HC
3. BELTER'S ISLAND RESORT Ben Belter, Prop. APR-HC-B	24. MANITOWISH WATERS RESORT Mrs. E. C. Voelzke, Prop. HC	45. TETZLOFF'S COTTAGES Ben A. Tetzloff, Prop. MHC
4. BIRCHWOOD LODGE H. A. Voss, Prop. APH-GC-MHC	25. MANITO LODGE M. Oberg, Prop. HC	46. TOWER TEA ROOM & TAVERN Geo. Bazso, Prop. GR-R-B
5. BARBER'S COTTAGES James G. Barber, Prop. HC	26. NORTHERN LIGHTS RESORT Albert Zigray, Prop. APH-GC	47. TWIN PINE RESORT John Theisen, Prop. APR-HC-B
6. BREEZY POINT COTTAGES Lloyd Voss, Prop. MHC	27. NORTHWOOD LODGE Vincent Balaty, Prop. MHC	48. VETERAN'S INN Neal La Porte, Prop. HC-B
8. CHAIN O' LAKES RESORT E. Kmentt, Prop. APR	29. OAKS, THE Joseph LaVigne, Prop. HC	49. VIRGIN FOREST RESORT C. E. Carlson, Prop. HC-CS-ONC-B
9. CHRISTENSEN'S COTTAGES Carl Christensen, Prop. HC-B-R-ONC	30. OASIS, THE John Brikowski, Prop. HC-B	51. WENDL'S COTTAGES John Wendl, Prop. HC
10. DEER PARK LODGE M. Holzman, Prop. APH-GC-B	31. OAKGROVE COTTAGES Gus Heidmann, Prop. MHC	52. WAUKEGAN LODGE L. DeWoody, Prop. HC
11. DEER TRAIL COTTAGES Mrs. Maude Johnson, Prop. HC	32. PEPOWSKI COTTAGES Chas. Pepowski, Prop. MHC	53. WALASEK'S CABINS Frank Walasek, Prop. HC
12. FERRIS COTTAGES Thomas R. Ferris, Prop. HC	33. POINT O' PINES L. D. Bond, Prop. MHC	54. WIN-MAR, THE Young & Zimmerman, Props. HC-G-B-FM
13. FERN LODGE Ethel Powell, Prop. APR-HC	34. PRONATH'S COTTAGES Wm. Pronath, Prop. HC	55. BEY ELECTRICAL SHOP Frank Bey, Prop. Electrical supplies Boat motors and water systems
14. HUNTER'S CAMP O' THE WOODS E. W. Hunter, Prop. APR-MHC	35. RED FEATHER CAMP C. B. Nichols, Prop. APR-GC	56. HANSON HARDWARE & SPORTING GOODS Palmer Hanson, Prop. Hardware, Sporting Goods, etc. General Building Contractor
15. HILLCREST COTTAGES John Haakinson, Prop. HC	36. REST LAKE RESORT E. J. Mitchell, Prop. APR-HC	57. LA PORTE GROCERY & MARKET Geo. La Porte, Prop. Groceries, meats.
16. HASKINS' COTTAGES Thomas Haskins, Prop. HC	37. SALMI'S COTTAGES John Salmi, Prop. HC	58. MANITOWISH WATERS BAIT CO. Jens Larson, Prop. Live bait
17. ILG'S LOG CABIN LODGE Joe Ilg, Prop. APR-HC	38. SEPPELA'S COTTAGES A. Seppele, Prop. HC	59. PERKINS, E. R. Real Estate
18. ISLAND LAKE LOG CABINS Richard Sleight, Mgr. MHC	39. SCHROEDER'S RESTHAVEN Louis Schroeder, Prop. APR-HC-B-R	★ ★ ★ ★ ★
19. KNOPP'S COTTAGES Frank Knopp, Prop. MHC	40. SPIDER LAKE RESORT T. J. Koerner & Son, Props. APR-GC-MHC	KEY TO ACCOMMODATION SYMBOLS
20. LANGE'S COTTAGES Joseph Lange, Prop. HC	41. STONE LAKE COTTAGES Chas. & Peter Williamson, Props. HC	MHC Modern Housekeeping Cottages HC Housekeeping Cottages ONC Overnight Cottages APR American Plan Resort GC Guest Cottages R Restaurant GR Guest Rooms
21. LEACH'S CABINS M. R. Leach, Prop. HC	42. SUNSET LODGE P. G. Andrews, Prop. HC	CS Camp Sites FM Food Market B Bar

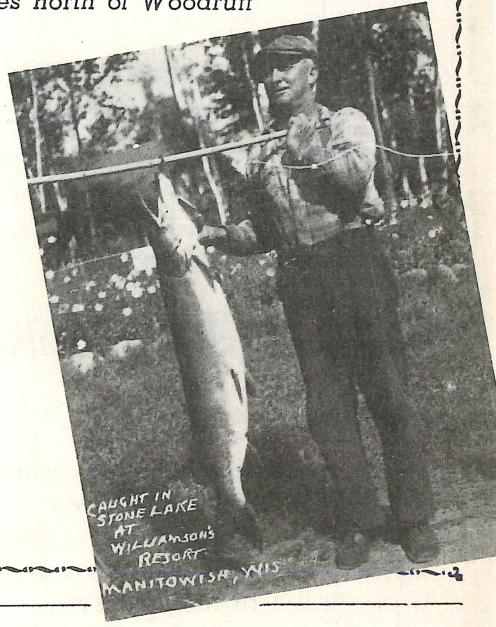
The number indicates the location on the lake map on the preceding page
★ ★ ★ ★ ★ POSTOFFICE ADDRESS FOR THE ABOVE: MANITOWISH, WISCONSIN ★ ★ ★ ★ ★



"FOR A HAPPY VACATION IN THE
MANITOWISH WATERS REGION"

Stone Lake Cottages

are easily reached on U. S. Highway 51 about 20
miles north of Woodruff



CAUGHT IN
STONE LAKE
AT
WILLIAMSON'S
REORT
MANITOWISH, WIS.

OUR COTTAGES are located on the shore of beautiful Stone Lake, the center of the Manitowish Chain of 14 lakes. Various size cottages with screened and glazed porches. Comfortably furnished for housekeeping with gas stoves, electric lights, spring mattresses, etc. Supplies delivered regularly.

GRADUAL SLOPING SAND BEACH. SAFE FOR CHILDREN

For further information, rates and literature, write

CHAS. AND PETER WILLIAMSON

STONE LAKE COTTAGES

MANITOWISH WATERS, WIS.

P. O. MANITOWISH, WIS.



HUNTING . FISHING . BOATING . SWIMMING
. HIKING .

Here's a paradise for fishermen, our lakes are stocked each year with Muskie, Pike and Bass

Wonderful sand beach, no holes or drop-offs. High altitude, no hay fever. For further information, rates, etc., write to

R. A. BETZER

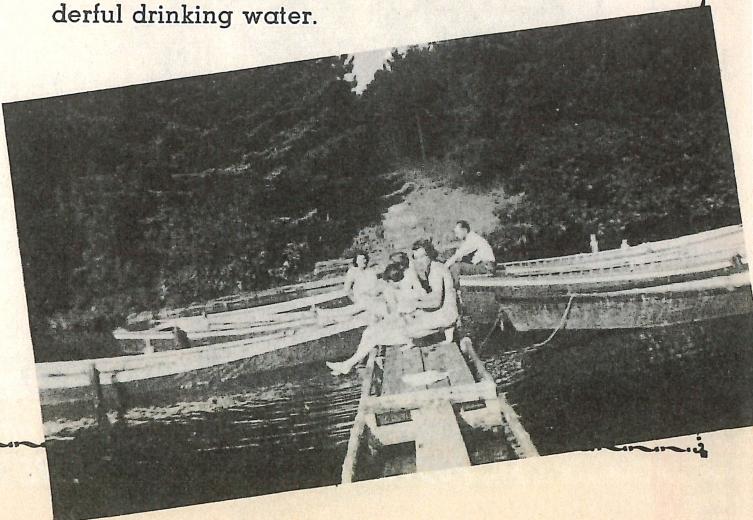
ALDER LAKE RESORT

Manitowish Waters, Wis. P.O. Manitowish, Wis.

"A place to bring the
whole family" . . .

ALDER LAKE RESORT is located in a Pine Forest on Alder Lake, one of the Manitowish Chain of 14 lakes.

Our cottages are completely furnished for housekeeping, have large screened porches and have bottled gas and electric lights. Wonderful drinking water.



Meinel's Resort

Where the
Big Muskies
Play!

MEINEL'S RESORT is centrally located on the Manitowish, Flambeau and Turtle Waters.

An American plan resort with eight well equipped cabins and main lodge with modern appointments.

No housekeeping cabins. Situated in beautiful virgin timber.

Excellent Muskie, Pike and Bass Fishing

In all fishing contests to date sponsored by the Chamber of Commerce, our guests have been awarded first Muskie prize among many others. The Muskie shown below received first prize in the 1940 contest. Weight 42 pounds.



Write for Descriptive Folder and List
of Muskie Catches of Last Season

Located on South Turtle Lake with each cabin, Lodge and Dining Room offering a commanding view of the lake.

Electric lights . . . Hot and cold running water . . . Bath and showers . . . and real comfortable beds.

For further information, rates and Muskie list, write to

Meinel's Resort
P. O. Winchester Vilas County Wisconsin

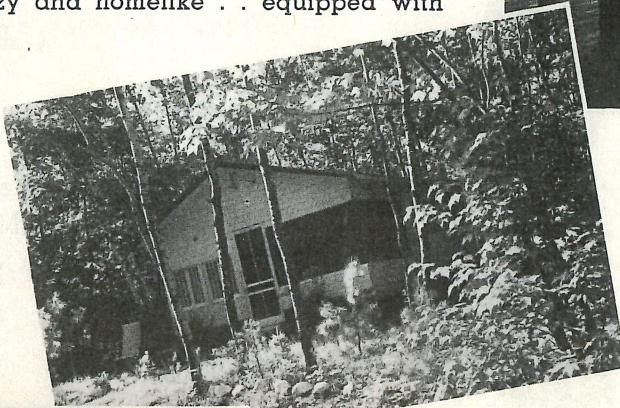
A LOGICAL PLACE TO SPEND YOUR VACATION

SUNSET LODGE on Lake Manitowish offers housekeeping cottages to the discriminating vacationist . . . and along with that everything that is essential toward a real vacation in the beautiful north woods. . . Cabins are new, clean, cozy and homelike . . . equipped with electric lights and gas stoves.

Muskie, Pike and Bass Fishing

HOUSEKEEPING COTTAGES are set among the pines and birches overlooking the lake. Completely and tastefully furnished. Come up and enjoy our cordial hospitality.

Excellent Bathing Beach



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SADDLE HORSES
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RESERVATIONS should be made in advance to avoid disappointment. For further information, literature, rates, etc., write

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ON THE FAMOUS CHAIN OF 14
LAKES::ON U. S. HIGHWAY NO. 51



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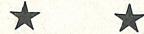
On U. S. Highway 51
Phone 27

MANITOWISH WATERS, WISCONSIN
P. O. MANITOWISH, WIS.



Christensen's TOURIST COURT

On U. S. Highway 51 and Rest Lake
Housekeeping and Tourist Cabins



... With Running Water
Bottled Gas ... Spring Mattresses ... and Hot and Cold
Showers



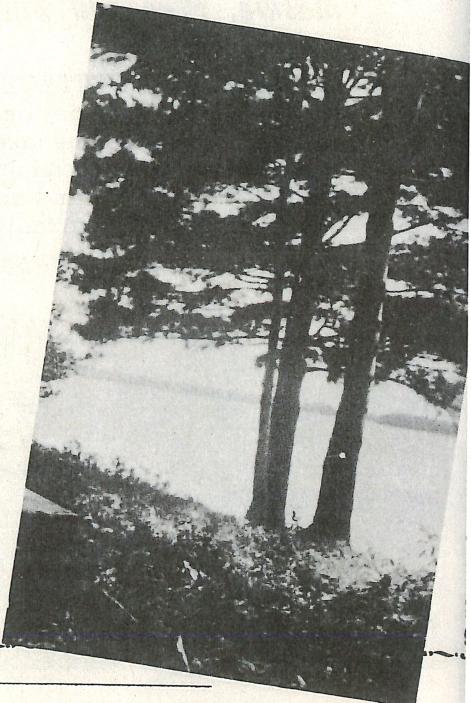
We Meet All Trains



For further information write

Christensen's TOURIST COURT

MANITOWISH WATERS, WIS. P. O. MANITOWISH, WISCONSIN



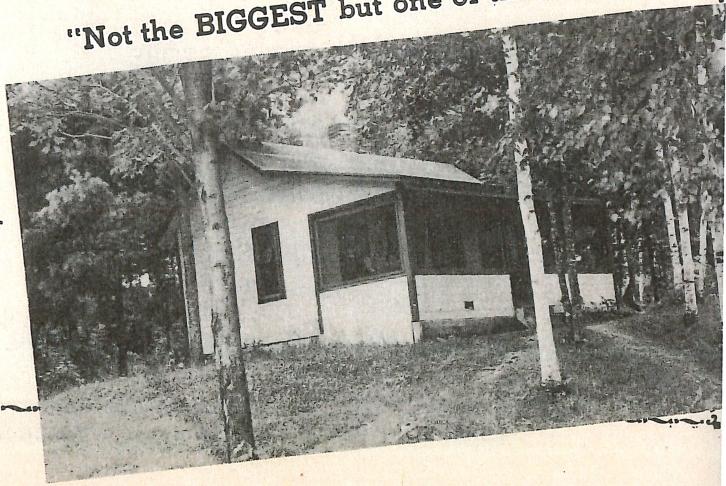
Housekeeping Cottages
Excellent Meals



La Fave's Resort

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Write for
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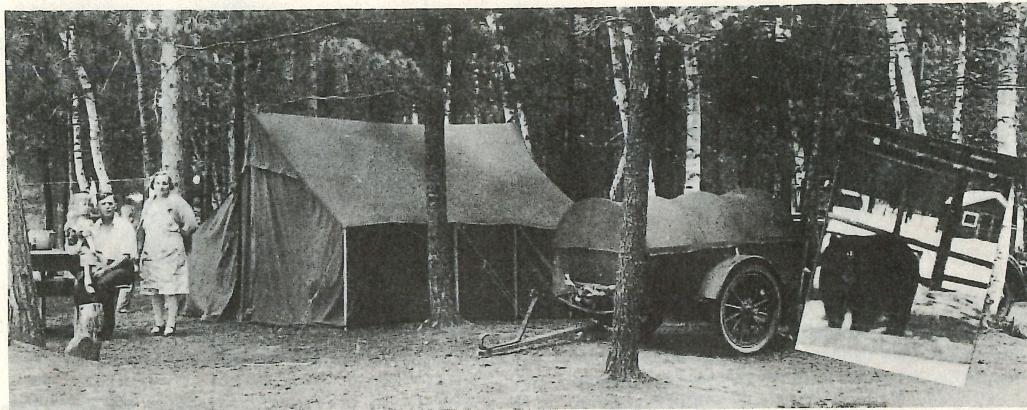


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LOCATED ON U. S. HIGHWAY 51 IN THE MANITOWISH WATERS REGION



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Billy and Lucy.

Good beach. The best of fishing and hunting. For further
information write to the new manager.

C. E. Carlson, Virgin Forest Resort

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P. O. MANITOWISH, WIS.

Service With Satisfaction



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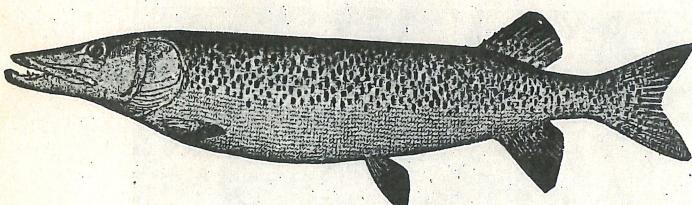
ALSO COIN OPERATED DEVICES

Manitowish Waters, Wis.

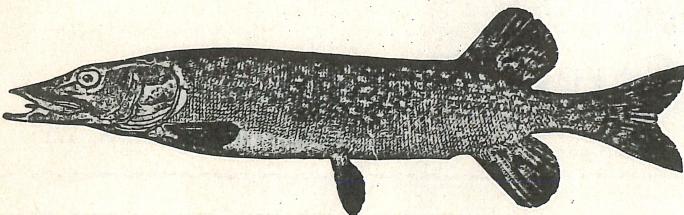


P. O. Manitowish, Wis.

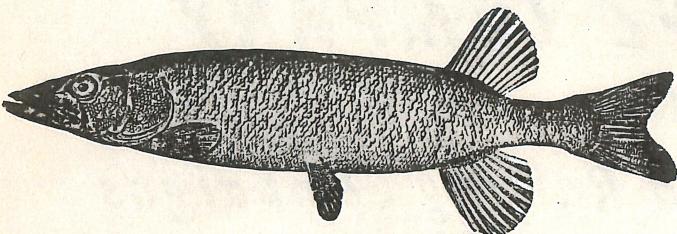
KNOW YOUR FISH



MUSKELLUNGE: Common names, Lunge, Maskinogne, Muskie, Great Pike, Tiger-Fish. Heaviest fish on record caught with fishing tackle weighed 62½ lbs. Belongs to the Pike family, feeds on minnows and frogs. Female fish carries from 100,000 to 300,000 eggs at spawning time. Will strike at artificial lures and is a match for any angler. Season: May 25 to Jan. 15; legal catch, 1 per day; minimum length 30 inches.



NORTHERN PIKE: Common names, Pickerel, Great Lakes Pike, Common Pike, True Pike. Heaviest fish on record caught with fishing tackle weighed 46½ lbs. Belongs to the Pike family, a fresh water fish very closely resembling and having many of the traits of the Muskellunge. Feeds on minnows and frogs. Female fish carries from 75,000 to 200,000 eggs at spawning time. Will strike at artificial lures and offer a good fight. Season: May 15 to Jan. 15; legal catch, 7 per day; minimum length 18 inches.



EASTERN PICKEREL: Common names, Chain Pickerel, Green Pike, Red-finned Pike, Black Pike, Duck-billed Pike, Federation Pike, True Pickerel. Heaviest fish on record caught with fishing tackle weighed 10½ lbs. Belongs to the Pike family and feeds on frogs and minnows. Female fish carries from 30,000 to 75,000 eggs at spawning time. Will strike at artificial lures and is always looking for a scrap. Season: May 15 to Jan. 15; legal catch, 7 per day; minimum length 18 inches.

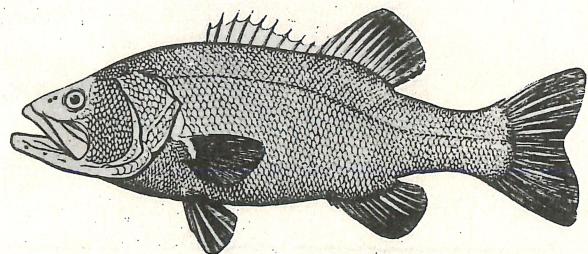
★ THESE ARE THE FISH YOU CATCH AT MANITOWISH WATERS. . . . A STUDY OF THESE PAGES WILL TELL YOU:

1. How to distinguish them.
2. The legal size.
3. The legal catch.

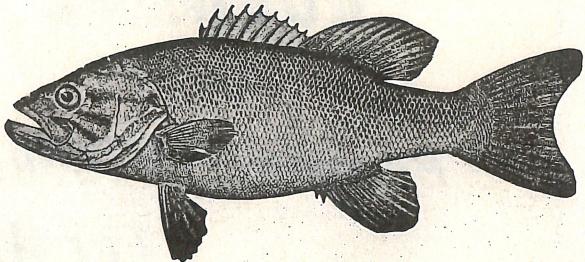
(Based on latest information).

And other important information that will prove valuable to you.

... *Know your fish!*



LARGE MOUTH BLACK BASS: Common names, Oswego Bass, Green Bass, Straw Bass, Bayou Bass. Heaviest fish on record caught with fishing tackle weighed 22½ lbs. Belongs to the Sunfish family feeds on minnows, frogs, crawfish, dobson, night crawlers, insects and flies. Female fish carries from 2,000 to 10,000 eggs at spawning time. Will strike at artificial lures and has a fighting reputation. Season: June 20 to Jan. 15; legal catch, 7 per day; minimum length 10 inches.



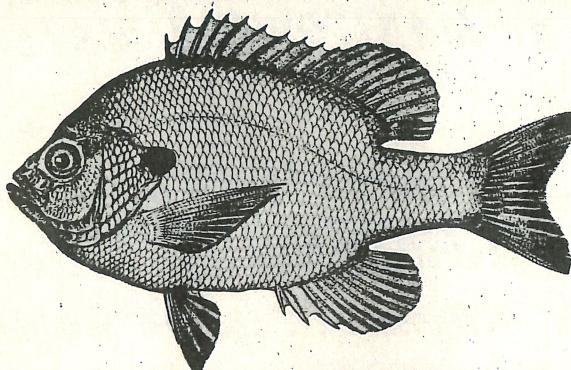
SMALL MOUTH BLACK BASS: Common names, Tiger Bass, Jumper. Heaviest fish on record caught with fishing tackle weighed 14 lbs. Belongs to the Sunfish family and feeds on minnows, frogs, crawfish, dobson, night crawlers, insects and flies. Female fish carries from 2,000 to 10,000 eggs at spawning time. Will strike at artificial lures and ranks very high among anglers. Season: June 20 to Jan. 15; legal catch, 7 per day; minimum length 10 inches

PFLUEGER

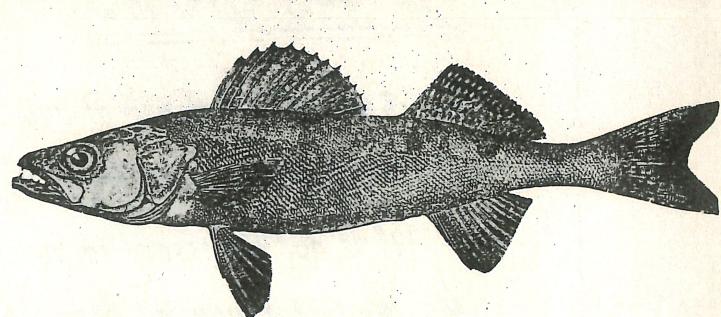
★ "A GREAT NAME IN TACKLE" ★
ENTERPRISE MFG. CO., AKRON, OHIO

PFLUEGER

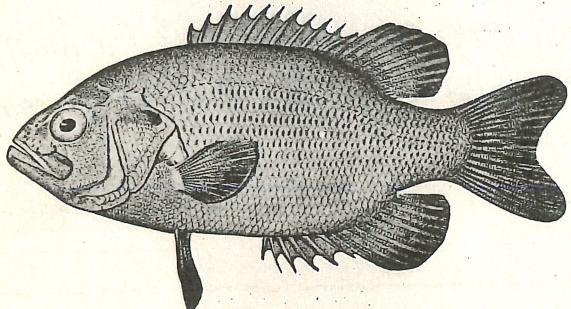
KNOW YOUR FISH!



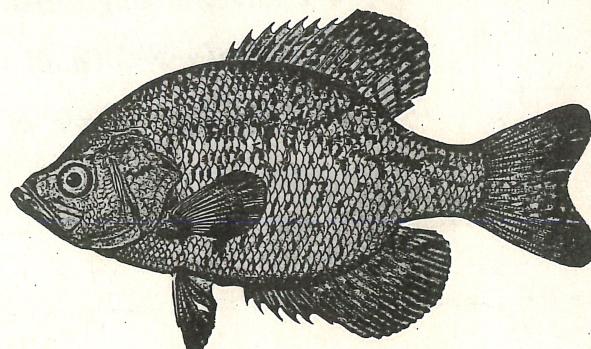
BLUE GILL: Common names, Blue Bream, Blue Sunfish, Blue Joe, Blue Perch, Copper Nosed Bream, Dollardee. Heaviest fish on record caught with fishing tackle weighed 2½ lbs. Belongs to the Sunfish family, feeds on angle worms, field and water crickets, grasshoppers, maggots, insects and flies. Female fish carries from 1,000 to 2,500 eggs at spawning time. Will strike at artificial lures and offers much sport. Season: May 15 to Jan. 15; legal catch, 25 per day; minimum length 6 inches.



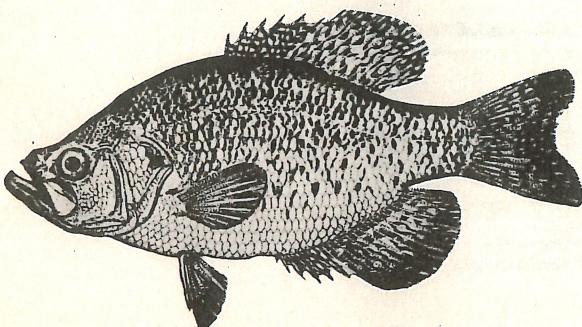
WALL-EYED PIKE: Common names, Pike-perch, Dery, Pike, Yellow Pike, Blue Pike, White-eye, Jack Salmon, River Trout, Jack, Dore, Blow-fish, Pickerel. Heaviest fish on record caught with fishing tackle weighed 18 lbs. Belongs to the Perch family and feeds on minnows and frogs. Female fish carries from 100,000 to 500,000 eggs at spawning time. Will strike at artificial lures and has considerable game qualities. Season: May 15 to Jan. 15; legal catch, 7 per day; minimum length 13 inches.



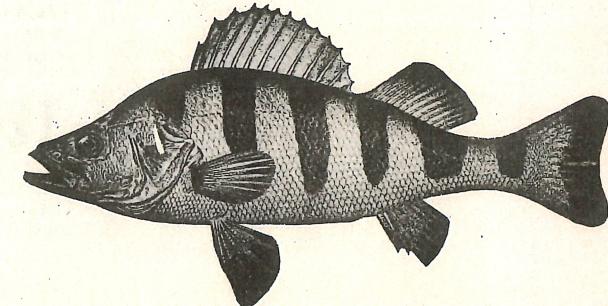
ROCK BASS: Common names, Red-eye, Goggle-eye, Warmouth, Rock Sunfish. Heaviest fish on record caught with fishing tackle weighed 2 lbs. Belongs to the Sunfish family, feeds on minnows, angle worms, insects and flies. Female fish carries from 1,000 to 2,000 eggs at spawning time. Will strike at artificial lures and shows fight. Season: May 15 to Jan. 15; legal catch, 15 per day; minimum length 6 inches.



CALICO BASS: Common names, Grass Bass, Barfish, Strawberry Bass, Bitter-head, Banklick Bass, Lamplighter, Black Crappie. Heaviest fish on record caught with fishing tackle weighed 3½ lbs. Belongs to the Sunfish family and feeds on minnows, insects and flies. Female fish carries from 3,000 to 10,000 eggs at spawning time. Will strike at artificial lures and is a snappy scrapper. Season: May 15 to Jan. 15; legal catch, 25 per day; minimum length 7 inches.



CRAPPIE: Common names, White Crappie, Bachelor, Shad, Speckled Perch, White Perch. Heaviest fish on record caught with fishing tackle weighed 5¼ lbs. Belongs to the Sunfish family. Feeds on minnows, insects and flies. Female fish carries from 3,000 to 10,000 eggs at spawning time. Will strike at artificial lures and takes bait very readily. Season: May 15 to Jan. 15; legal catch, 25 per day; minimum length, 7 inches.



YELLOW PERCH: Common names, American Perch, Ringed Perch, Raccoon Perch, River Perch, Striped Perch, Zebra Perch. Heaviest fish on record caught with fishing tackle weighed 4 lbs. 3½ oz. Belongs to the Perch family and feeds on minnows and angle worms. Female fish carries from 15,000 to 100,000 eggs at spawning time. Furnishes good sport and a favorite with women and children. Season: May 15 to Jan. 15; legal catch, 25 per day; minimum length 6 inches.

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3. It is not necessary to purchase a new wardrobe. Here you dress for comfort.
4. We offer you all forms of healthful recreation . . . and real hospitality.
5. You need rest and recreation to keep you fit for your work.
6. Our high altitude, clean air and wonderful drinking water is a real treat.
7. Our region offers relief from hay fever.
8. We have, among other things, fine Musky, Pike and Bass fishing.
9. The Manitowish Chain of Lakes rate among the finest inland waters in America
10. It's the best place in the world. . . . There's no place like the Wisconsin North Woods!

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Phone 444

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We do not accept advertising from firms or persons who do not bear good reputation in their dealing with the public.

**MANITOWISH WATERS
CHAMBER of COMMERCE**
P. O. Manitowish, Wisconsin



.. Visit ..

PENNEY'S IN IRONWOOD



We Clothe the Entire
Family



For Your Home

SHEETS . . . CASES . . . BLANKETS
TOWELS . . CURTAINS . . DRAPERIES



J. C. Penney Co.

Incorporated

IRONWOOD

MICHIGAN

.. Greetings ..

You'll agree with us that the Manitowish Waters Region is America's finest Vacationland

WITH PRIDE WE SERVE
IT WITH FINE FOOD

Olson Bros. Company
WHOLESALE GROCERS
IRONWOOD, MICHIGAN

WHEN YOU ARE IN THIS VICINITY

.. ASK FOR ..

**BLUE RIBBON
DAIRY PRODUCTS**



BESSEMER CREAMERY
BESSEMER, MICHIGAN

Your VACATION

IN THE MANITOWISH WATERS REGION

★★★

Means that you will be served with fresh

DAIRY PRODUCTS

from our famous creamery

MILK . . CREAM . . BUTTER

EGGS . . CHEESE

. . and that delicious

VELOUR ICE CREAM

★★★

Iron County Creamery

Hurley, Wisconsin

Dairymen to All Manitowish Waters Resorts

LET US SOLVE YOUR BUILDING
PROBLEM

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INSURANCE FOR

HOMES - HOTELS - SUMMER COTTAGES

FIRE AND WIND

AUTOMOBILE INSURANCE

BURGLARY INSURANCE

ALL WITH SOUND STOCK COMPANIES

WHEN IN THE NORTH COUNTRY

ASK FOR

"VALLEY QUEEN" and "VALLEY BOY"

FOOD PRODUCTS

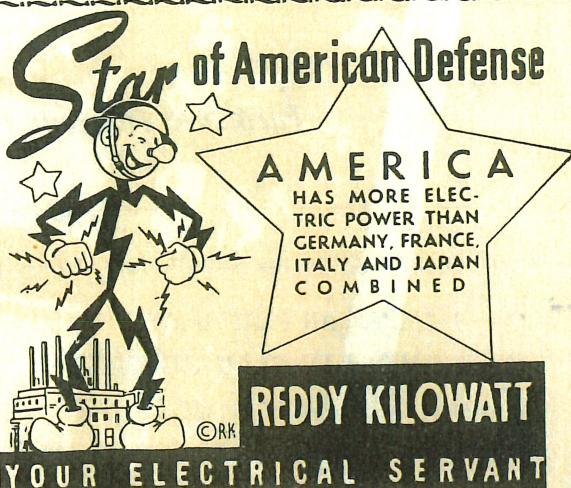


Distributed by

WILSON MERCANTILE CO.

WAUSAU

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For over 60 years American Businessmen have been planning and building, building today for the needs of tomorrow! And today, when it's needed so badly with no time to wait, America has Plenty of Power and still more building to serve defense and normal use too . . Reddy Kilowatt Power, the kind that serves 90% of the nation, the kind produced by farsighted businessmen.

LAKE SUPERIOR DISTRICT POWER COMPANY

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

INQUIRY FORM

Furnished for your convenience by the Chamber of Commerce

RESORT. P. O. MANITOWISH, WISCONSIN.

Please send me full information, rates, etc., regarding the following accommodations at your resort:

() AMERICAN PLAN HOTEL
() AMERICAN PLAN COTTAGE
() HOUSEKEEPING COTTAGE

There will be _____ persons in our party,
_____ adults and _____ children.

For a period of _____ weeks starting _____ 194 ____.

REMARKS: _____

NAME _____

ADDRESS _____

CITY AND STATE _____

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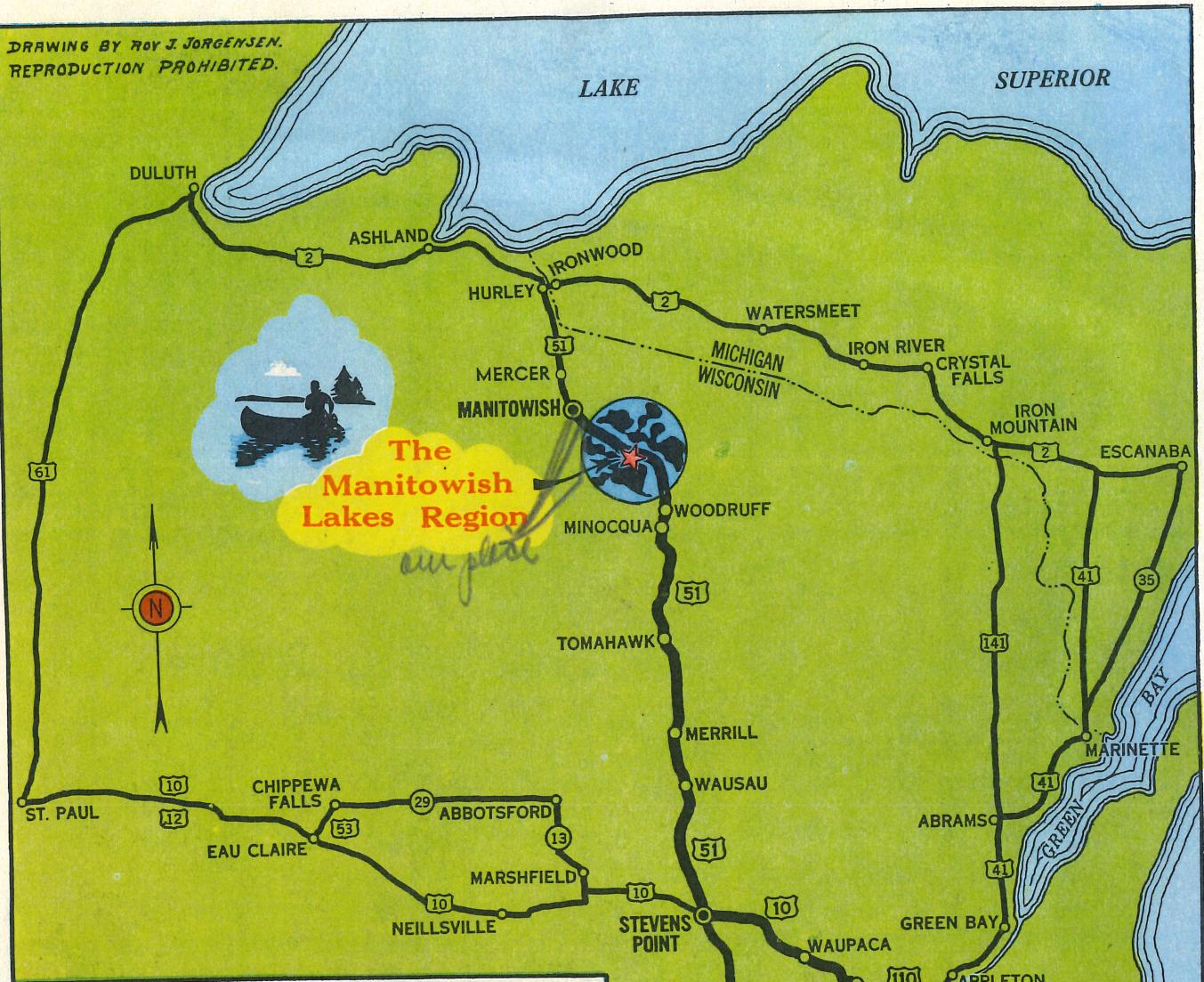
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CITY AND STATE _____

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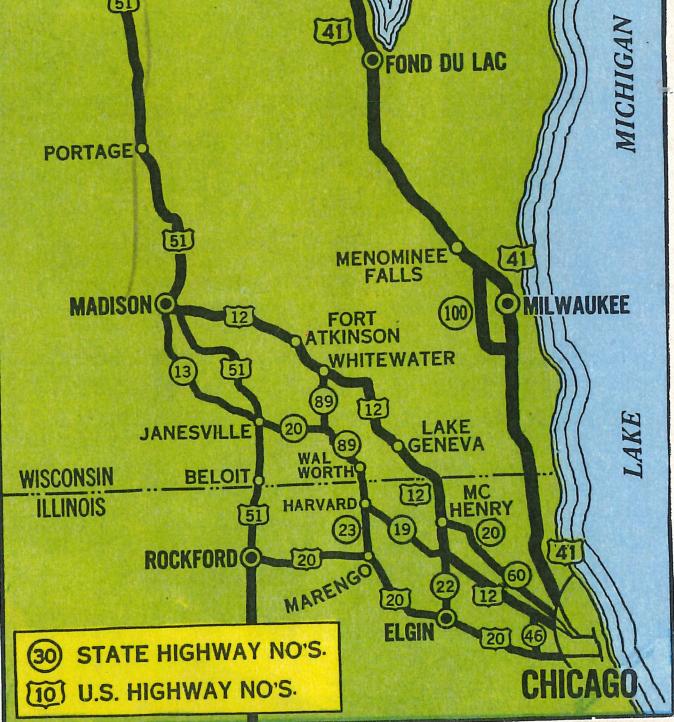
HOW TO REACH THE MANITOWISH WATERS

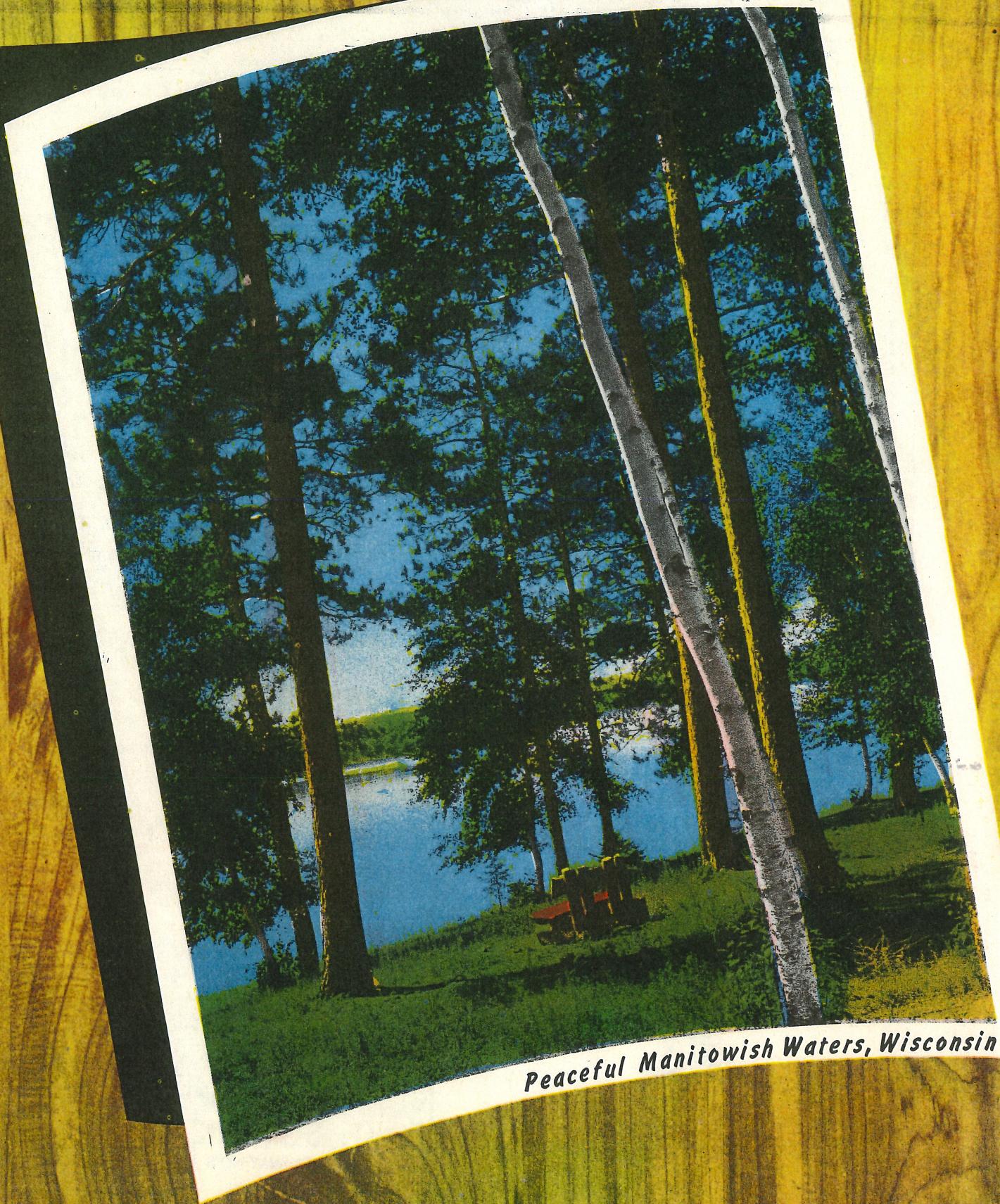
BY AUTO — The Manitowish Waters region is on U. S. 51 near Manitowish, just 360 miles north of Chicago with good roads all the way. The trip from Chicago can easily be made in one day. The signs of the various resorts appear on Route 51.

BY TRAIN — Take the C. & N. W. to Manitowish or the C., M. & ST. P. to Woodruff. Autos from resorts will meet you by appointment.



The scenery enroute is both interesting and beautiful. There's a little of all the world in Wisconsin.





Peaceful Manitowish Waters, Wisconsin